



HMPNA General Meeting

Welcome!

Pocket Park Meeting #2 – Location and Uses

November 29th, 2011

Moderated by: Christy Krieg



Meeting Agenda

Topic/Activity	Presenter/Facilitator	Time
Pocket Park History, process, and milestones	Cassie Mehlman-Rhys	10 minutes
KIB Walk-through and recommendations	Cassie Mehlman-Rhys	15 minutes
Open discussion regarding location	Christy Krieg	20 minutes
Pocket Park Amenities and Uses	Sharon Gamble	15 minutes
Open discussion regarding pocket pk amenities and uses	Christy Krieg	20 minutes
Next steps and voting exercise - location and uses	Sharon Gamble	10 minutes



HMP Pocket Park:

History, Milestones, and KIB Recommendations

Cassie Mehlman-Rhys



What is a “Pocket Park”

A “pocket park” is a small outdoor space, usually no more than $\frac{1}{4}$ of an acre, most often located in an urban area that is surrounded by commercial buildings or houses on small lots, with no places for people to gather, relax, or to enjoy the outdoors.

Growing in popularity, pocket parks can bring shade, quiet, and enhanced property values to urban areas. Parks have been shown to increase the overall well-being in neighborhoods and provide greater physical and mental health to its residents.





Goals of HMP Pocket Park

- Improve social connectivity. Bring diverse groups together.
- Provide a neighborhood gathering space.
- Enhance neighborhood beautification.
- Provide a “destination” – i.e. somewhere to walk to.
- Improve the quality of life of residents by providing a relaxing outdoor space.
- Potentially provide children a safe place to play.





HMP Pocket Park History – where we have been

- Mid-North Quality of Life Plan – 35 interviews conducted with HMP residents. Green-space was the #2 identified need.
- HMP Pocket Park survey validated interest.
- HMP Pocket Park Committee was formed over the summer to assess interest and locations.
- September pocket park meeting – Vote to pursue an HMP pocket park passed (30 in favor, 6 dissenting).
- Potential MFCDC partnership. The MFCDC committee expressed strong interest and the proposal goes before the Board in Jan 012
- KIB grant was submitted and will be decided mid-December.
- In October, KIB walked through HMP to assess potential locations and provide a recommendation.



KIB Walk-Through & Recommendations

Cassie Mehlman-Rhys



What Makes a Good Pocket Park:

Qualities:

- (a) enough space for multi-uses
- (b) good visibility from the street
- (c) is on a corner lot and not sandwiched in between 2 homes
- (d) is relatively quiet
- (e) provides some shade or room to develop shady areas





Locations Assessed – (*most are not currently for sale!)

- Delaware and 30th Street
- Washington Blvd and 30th Street
- NE corner of 33rd and Washington Blvd.
- 33rd and the alleyway between Penn and Washington (across from Doug Day)
- Empty lot on Washington Court
- 3124 Washington Blvd. (on city tear down list)
- 3164 Washington Blvd.





Potential Lots

Delaware and 30th Street (NE corner)

Advantages: High visibility, large space so could be multi-use, can pull in neighbors from south - so would connect neighborhoods together which increases grant potential.

Disadvantages: Location is across from a restaurant and would be littered. Heavy traffic pattern to interstate, close to the bus-stop which is not good for littering and loitering. Lack of parking is a problem unless we bought all 4 lots (30th and Delaware double lot and 30th and Washington double-lot) and then we could build in parking. On edge of neighborhood (not centered). Noisy.





KIB Feedback

33rd and Washington (NE corner)

Advantages: On a corner lot with good visibility. Connects to the neighborhood to the east – which could increase grant potential.

Disadvantages: Too small to be multi-use, dead tree that would have to be removed, too small to bring the activity away from the street and create a noise buffer, too much traffic and noisy during rush hours (without the space to buffer the noise).





KIB Feedback

33rd and Alleyway between Penn and Washington

Advantages: Good for multi-use or an active park given there are not houses on both sides, large lot, good visibility being on a corner lot, centered within the neighborhood, quieter.

Disadvantages: There are some dips so the lot may need some leveling





KIB Feedback

Empty lot on Washington Court

Advantages: quiet, good sunlight on south and west.

Disadvantages: too small to be multi-use, not a deep enough for playground equipment if we determine we want it, poor visibility (can't see from any street), sandwiched in between 2 houses.





KIB Feedback

3124 Washington Blvd.

Advantages: puts good use to a vacant lot on the city's tear-down list

Disadvantages: noisy street during rush hour, sandwiched between 2 houses, poor visibility because not on a corner lot, smaller lot than some of the others and likely wouldn't accommodate multi-use.





KIB Feedback

3164 Washington Blvd.

Advantages: long and narrow - which helps differentiate space.

Disadvantages: Sandwiched in between 2 houses, poor visibility from street, Washington Blvd. noise during rush hour





KIB Recommendation Based on the Following:

What Makes A Good Pocket Park (qualities):

- (a) enough space for multi-uses
- (b) good visibility from the street
- (c) is on a corner lot and not sandwiched in between 2 homes
- (d) is relatively quiet
- (e) provides some shade or room to develop shady areas





KIB Recommendations:

- (a) Select the 33rd and alleyway lot as our pocket park location should we be able to obtain the property.

- (b) Apply for a KIB gateway grant separate from the pocket park to build a nice gateway to HMP.

- (c) Apply for KIB tree grant to beautify Washington Boulevard.





HMP Pocket Park Location – Open Discussion

Christy Krieg, Moderating



HMP Pocket Park Uses & Amenities

Sharon Gamble



Park Uses – Passive, Active, or Multi-use

- Passive – reading, reflecting, meditating, board games, enjoyment of the outdoors, socializing, picnic areas, event space.
- Active – playground equipment, shuffleboard, basketball, dog park, green space for throwing a football.
- Multi-use – elements of both.



Passive Pocket Park Example



Old Northside - Passive



Passive Park Example



Watson McCord



Passive Park Example



Fall Creek Place



Mixed Park Example



Cottage Home



Mixed Park Example

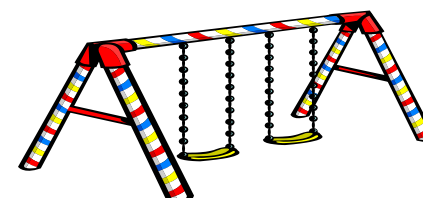
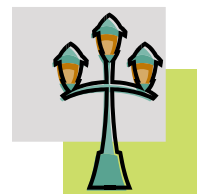
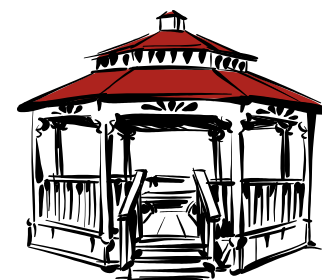


Herron-Morton



Potential Park Amenities

- Decorative pavers and/or paved walkways.
- Native plants and flowers and shade bearing trees.
- Light-posts and electrical.
- Gathering places and seating/benches/picnic tables.
- Gazebo or shelter.
- Childrens' playground equipment.
- Water supply.
- Public art.
- HMP Historic Marker.
- Fencing/entry columns/arbor structure/architectural artifacts.
- Rain garden or rain barrels.
- Building for storage and/or shelter.
- Public restroom.





HMP Pocket Park Uses & Amenities – Open Discussion

Christy Krieg, Moderating



HMP Pocket Park Next Steps & Voting Exercise

Sharon Gamble



Pocket Park Next Steps:

- Vote tonight on Location
- Develop plan for securing location
- KIB Grant – determine if approved and any additional fundraising needed
- MFCDC Board Presentation for potential partnership – January, 2012
- Review blueprints from other pocket parks
- Hold community meeting in the Spring to start developing park design



Ways to Get Involved:

- Landscaping and planting
- Construction
- Mowing, maintenance, clean-up
- Professional services – accounting, legal, master gardener, grant-writers, realtor, electrician, plumber
- Fundraising – hold events, approach businesses or other potential partners for donations
- Donating funds





Voting Exercise

Goal: Gain feedback on park uses and amenities

- For “**uses**” – check all the ways you would like to see the park used
- For “**amenities**” – check all the amenities you would like to see included in the park
- Be sure to put your name on your ballot
- Feel free to provide additional comments

Back-up slides



Potential Costs

- Varies widely depending on locations, amenities and uses
 - Acquisition 8K – 40K
 - Construction 15K – 100K
 - Maintenance 3K – 6K yearly
 - Liability Insurance – 1 – 2 K yearly



Pocket Park Phases

Phase 1	Phase 2	Phase 3
Develop a PP Steering Committee	Purchase the property	Construction and installation begins
Consider pros and cons of available properties	Purchase liability insurance	Purchase signage
Identify partnerships	Beautification to lot begins - plantings, trees, hardscaping, etc.	Secure contractors for maintenance where needed
Secure community interest and commitment	Secure water supply	Electricity and security lighting
Set up a foundation	Develop detailed maintenance plans	Hold neighborhood work days to assist in construction/installation where needed
Select a property and negotiate a purchase price	Revise HMP bylaws to include commitment to park and SOPs	Implement maintenance plan
Develop park design and determine uses	Implement fundraising plan	Finalize construction and installation
Secure park zoning status	Continue grant writing	Painting, accessories, and other final touches
Develop a comprehensive fundraising plan	Coordinate volunteer activities	Hold community opening ceremony & celebrate!
Apply for grants	Implement communication and PR campaign	Continue volunteer efforts, including monthly park workdays
Seek private and corporate donors/investors	Manage project timelines and milestones	Hold fun community events
Develop timelines, project plans, and risk assessment	Seek corporate donations - equipment, gift cards, etc.	Hold ongoing fundraisers
Match volunteer interests to needs		Continue communication and PR campaign
Create communication and PR campaign		